

## 2026 Sponsor Partnerships

With your support, Clare Housing eliminates barriers to housing and healthcare for those most in need

### **VISIONARY SPONSOR (\$30,000+)**

*Number of Sponsorships Available: 1*

#### **Exclusive Special Events Partnering Sponsor**

Examples of 2026 event opportunities:

- \* State of Clare Housing: spring stakeholder / supporter event
- \* Twin Cities Pride: activities taking place in June
- \* Art of Gratitude: autumn donor appreciation event
- \* World AIDS Day (Dec 1): activities in partnership with community partners

#### **Exclusive Indigo House & Project Undetectable Partnering Sponsor**

**Indigo House Program:** Offers immediate housing to people who are part of the HIV homelessness encampment cluster. With a shared home (five private units for 1-2 people), 24/7 service staffing focuses on relationship building and meeting basic needs, while also exploring a pathway to permanent housing.

**Project Undetectable:** Collaboratively, residents and staff identify interventions to improve adherence to HIV treatment plans with the goal of eventual and sustained viral load suppression (currently 90% undetectability among all residents).

#### **Special Recognition at Signature Annual Event: *A Place to Call Home Luncheon* - September 30, 2026.**

- \* **Exclusive** Logo placement on 40+ number cards placed at center of each banquet table
- \* Exhibit display table at event located in registration area
- \* Dedicated slide for your logo in pre-luncheon video
- \* Verbal recognition during luncheon
- \* Logo on pre-event mailed invitation, and logo linked on event email communication
- \* Logo on table program at luncheon
- \* Up to 5 representatives seated together at luncheon

### **LEGACY SPONSOR (\$15,000 - \$29,999)**

*Number of Sponsorships Available: 2*

#### **Exclusive E-newsletter Sponsor**

Linked logo placement on monthly e-newsletter distributed to over 3,000 opt-in subscribers

#### **Special Recognition at Signature Annual Event: *A Place to Call Home Luncheon* - September 30, 2026.**

- \* Exhibit display table at event located in registration area
- \* Dedicated slide for your logo in pre-luncheon video
- \* Verbal recognition during luncheon
- \* Logo on pre-event mailed invitation, and logo linked on event email communication
- \* Logo on table program at luncheon
- \* Up to 5 representatives seated together at luncheon

### **CORNERSTONE SPONSOR (\$10,000 - \$14,999)**

*Number of Sponsorships Available: 5*

#### **Exclusive Featured Sponsor on website**

Linked logo placement on sponsorship landing page for one quarter in 2026

#### **Special Recognition at Signature Annual Event: *A Place to Call Home Luncheon* - September 30, 2026.**

- \* **Exclusive** Logo placement at entrance and exit signage
- \* Shared slide for your logo in pre-luncheon video
- \* Logo linked on event email communication
- \* Logo on table program at luncheon
- \* Up to 5 representatives seated together at luncheon

**ADVANCEMENT SPONSOR (\$5,000 - \$9,999)**

**Exclusive HIV & Homelessness 101 session Sponsor**

Verbal acknowledgment during virtual educational session (takes place monthly)

**Special Recognition at Signature Annual Event: *A Place to Call Home* Luncheon - September 30, 2026.**

- \* **Exclusive** Logo placement at registration and table host check in area
- \* Shared slide for your logo in pre-luncheon video
- \* Logo linked on event email communication
- \* Logo on table program at luncheon
- \* Up to 3 representatives seated together at luncheon

**DEVELOPMENT SPONSOR (\$2,500 - \$4,999)**

**Exclusive Social Media acknowledged Sponsor**

Recognition shared on Facebook, Instagram and LinkedIn platforms

**Recognition at Signature Annual Event: *A Place to Call Home* Luncheon - September 30, 2026.**

- \* Shared slide for your logo in pre-luncheon video
- \* Logo linked on event email communication
- \* Logo on table program at luncheon
- \* Up to 3 representatives seated together at luncheon

**STEPPING STONE SPONSOR (\$1,000 - \$2,499)**

**Recognition at Signature Annual Event: *A Place to Call Home* Luncheon - September 30, 2026.**

- \* Shared slide for your logo in pre-luncheon video
- \* Linked listing on event email communication
- \* Business name listed on table program at luncheon
- \* Up to 3 representatives seated together at luncheon

**AVAILABLE TO ALL PARTNERING SPONSORS**

**Build community and pride among your team or employee resource group by partnering with us on a customized educational program or volunteer experience (in person or virtual).** You'll be engaged in our mission while getting the feel-good satisfaction of doing something meaningful for your neighbors. Photos from your volunteer event can be shared on social media.

**For more information about becoming a 2026 Clare Housing Sponsor, please contact:**

Chris Briggs, Major Gift Officer, [chris.briggs@clarehousing.org](mailto:chris.briggs@clarehousing.org) | 612-236-9524

Sponsorship benefits are negotiable and agreed upon in partnership with Clare Housing.

Full payment to be received by May 31, 2026 unless otherwise agreed upon.